

COURSE OVERVIEW

PORTFOLIO CHOICE (18H)

This course is dedicated to studying individual investors' behavior. The basic investment decision making theory (or modern portfolio theory) principles will first be presented. We will then study the behavioral portfolio theory approach. This latter introduces cognitive biases and psychological heuristics.

CONTEMPORARY MACROECONOMIC PROBLEMS (21H)

This course is aimed at highlighting the main challenges for the world economy. It first focuses on the most recent macroeconomic situation in the world and the economic outlook. Then, it stresses the main macroeconomic problems, such as unemployment, inflation, trade and public deficits, exchange rates issues as well as financial vulnerabilities. It uses the most recent stylized facts, theories and empirical analysis to provide a robust economic view on these contemporary problems.

SEMESTER 1		
Courses	Credits	Lecturers
Mediterranean Economics	5	N. Peridy
Fair trade	5	N. Peridy
Growth and Urban Demographics	5	M. Dimou
Inequality, Poverty, and Rural Development	5	V. Bérenger
Portfolio choice	5	H. Tordjman
Contemporary Macroeconomic Problems	5	N. Peridy
SEMESTER 2		
Internship or Dissertation	30	Depending on the research topic or internship

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INTERNATIONAL MASTER PROGRAM INTERNATIONAL ECONOMICS





WELCOME TO THE UNIVERSITY OF TOULON

COURSE OVERVIEW

The university of Toulon is a small-sized university located in the heart of Var region, **first touristic spot in France**, along the Mediterranean coast. The university of Toulon hosts 10,000 students each year including **a large population of international students**.

A MULTIDISCIPLINARY UNIVERSITY

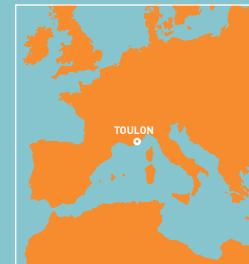
The University is organized into 9 Faculties :

- Faculty of Law
- Faculty of Humanities
- Faculty of Economics
- Faculty of Science and Technology
- Faculty of Sports (STAPS)
- Faculty of Information and Communication Science (Ingémédia)
- School of Management (IAE)
- University Institute of Technology (IUT)
- School of Engineering

SPECIAL BENEFITS FOR INTERNATIONAL STUDENTS

- French as a Foreign Language course (Free of charge)
- Integration weeks : Porquerolles Island, in October and Ski resort, in February
- Excursions all throughout the year organized by the international office and student organizations: Saint-Tropez, Cannes, Monaco, Grasse, Aix-en-Provence...
- Buddy programme organized by students organizations

THE CITY OF TOULON



- 170.000 inhabitants.
- Located on the Mediterranean coast, 1 hour from Marseille and Nice by train.
- In the heart of the region of Var, first touristic area in France.
- Perfect starting point to tour in France and the rest of Europe.

This international Master program is **dedicated to European and international students** who want to improve their knowledge in international economics at the **Master's degree level**. The set of courses proposed in this program includes international trade, international finance, fair trade, development, international business as well as urban issues. **All courses are in English**. At the end of this semester, students have the opportunity to take a second semester dedicated to work placement in a firm or other types of organizations.

MEDITERRANEAN ECONOMICS (18H)

This course provides an economic analysis of trade patterns in the euro-Mediterranean area. It includes a theoretical analysis related to new international trade theories, especially international integration. It also includes many empirical analyses, such as the trade effects of the euro-Mediterranean free trade agreement (the Barcelona agreement), the analysis of the integration agreements, the role of non-tariff barriers, the analysis of real convergence in the Euromed area, the determinants of migration and the trade-migration relationship, the analysis of the impact of climate change on Mediterranean countries, etc.

FAIR TRADE (18H)

This course aims to understand the development of fair trade. It starts with an analysis of the last development in international trade. Then it explains the problems related to conventional trade (inequalities, market distortions, problems with agricultural markets, etc. This analysis is completed with the investigation of the emergence of fair trade (history, players, relevance, problems, etc.)

GROWTH AND URBAN DEMOGRAPHICS (18H)

Urban growth and urban hierarchies (Endogenous urban growth models, Random growth models, Urban hierarchies, Econometric application). Regional migration (Basic theoretical models, Elderly migration, Application to the French case). International migration (Theoretical models, Methodology, Econometric application & results).

INEQUALITY, POVERTY, AND RURAL DEVELOPMENT (18H)

This course is organized in three modules. The first one reviews new approaches to the measurement of poverty and inequality. The second module investigates growth, inequality and poverty linkages. The third one analyzes factors driving rural change, how we define progress, and what can be done to bring about the overriding objective of rural development, which is to reduce, and eventually eliminate poverty. The main objective is providing students with basic tools and instruments required to analyze and identify development challenges.

